

**NEXT STOP: VICTORIA'S DESIGN DISTRICT**

**DISCOVER THE DESIGN DISTRICT**

You never know what you might find...

**By Katie Lister**

A few years ago, the Design District was an up-and-coming section of town; today it is one of Victoria's most fascinating destinations. Through the vision of property developer Chris Le Fevre, a large section of this former warehouse district has been transformed into a captivating live, work and play neighbourhood that people are flocking to in order to find that ideal piece for their home, go for lunch, or to enjoy a leisurely stroll.

The Design District features streets that are lined with illuminated trees, cafés, shops, restaurants and century-old brick buildings—

all creating a rich, warm atmosphere for a day trip. Located between Government Street and Store Street, Herald Street and Pandora Avenue, the vibrant Design District is home to a mosaic of shops and boutiques where one can find unique furnishings, eclectic accessories, luxurious fabric, exquisite lighting, handsome antiques, and hand-knotted rugs. Wanderers will be delighted to discover outdoor adventure stores, as well as patio and garden shops offering a wide selection of plants, pots, urns and even hot tubs.

Visitors to the area can also create vivid memories in historic Chinatown while meandering through the famous Dragon and Fan Tan alleys. To cap off the day, you can stop in for a pint and a bite to eat at one of the District's fine restaurants or brewpubs.

A charming mix of retail and residential space, the Design District is one of the most colourful and distinctive regions of our downtown. Pamela Robert, Chair of the Design District tells

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us, "...it was formed to establish a connection between the residential and commercial tenants and businesses located in the area to promote a lifestyle. And we offer it all here." Associate memberships are also available to businesses in the design industry, even if they are located outside of the Design District boundaries.

For those who seek to establish themselves in the area, three new compelling residential developments are emerging: 601 Herald, Kunju and Union are all under way or coming soon to the Design District. And no need for a car!

Water taxi service through Victoria Harbour Ferries is now available from two Design District locations: behind the Canoe Brewpub Marina & Restaurant, as well as Rice Mill Landing at the back of Capital Iron and Ocean River Sports.

Whether you seek to immerse yourself in beauty and charming home décor, or if you simply wish to browse, the Design District is the ultimate destination to find treasured items and inspiration.

[Victoriadesigndistrict.com](http://Victoriadesigndistrict.com)

**DOWNTOWN VICTORIA**

1. #3 Fan Tan Alley
2. 601 Herald
3. Canoe Brewpub, Marina and Restaurant
4. Capital Iron
5. Victoria Harbour Ferries
6. Parc Modern Interiors
7. Miroirs
8. Mo:Lé
9. Ocean River Sports
10. Sowobo
11. Swans Boutique Art Hotel
12. tdSwansburg Design Studio
13. Vixen Hair Studio
14. Eclipse Creative
15. ulla Restaurant
16. Silk Road Tea
17. Design District Studio Inc.

THE DESIGN DISTRICT



# WELCOME TO THE DESIGN DISTRICT



**Design District Studio Inc.**  
1826 Government Street, Victoria

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Design District Studio Inc. offers our associates who are Interior Designers, Stagers, Architects and Graphic Designers a professional and elegant studio to utilize as their own personal work space. We also provide custom interior finishings to complete your home as well we consign original art by local artists.



**Canoe Brewpub**  
450 Swift Street, Victoria

2

Canoe Brewpub is located in an 1894 brick heritage building featuring the largest waterfront patio in Victoria. Canoe is known for brewing award winning handcrafted beer! Getting to Canoe can be half the fun; arrive harbor side via one of the city's popular Harbor Ferries direct to the Canoe dock!



**Sowobo**  
508 Herald Street, Victoria


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SOWOBO stands for Solid Wood Bedrooms Only. The sheer enjoyment of owning a real-wood bedroom suite is a feeling that can be experienced every day. Drop in and see some absolutely beautiful bedroom furniture. Maple, Oak, and other fine woods on display. Crafted in Canada, and designed for a lifetime. Sleep well.



**Capital Iron**  
1900 Store Street, Victoria

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"Discover Downtown Victoria's hidden decor gem. Located on the 3rd floor loft at CAPITAL IRON, we showcase what we're famous for: contemporary, transitional, mission & other styles of furniture, as well as club seats, dining and small furnishing pieces, drapery, lamps, knotted rugs, & more. For Home Furnishings, there's no other store like it!" 

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